

2009 Editorial Calendar

Issue and Closing Dates (Subject to further change):

Issue	Editorial Focus	Ad Closing/Space	Material	Issued
January/February	Falls & Fitness	January 9	January 21	February 12
March	Dementia	February 6	February 20	March 13
April	Diabetes	March 10	March 20	April 16
May	Cardiovascular Disease	April 7	April 21	May 14
June	Musculoskeletal Disorders	April 30	May 14	June 12
July	Hepatobiliary Disease	June 23	July 7	July 23
August	Skin Diseases	July 21	July 31	August 18
September	Cancer	August 11	August 22	September 15
October	Benign Hematological Disease	September 4	September 22	October 15
November/ December	Infectious Disease	October 20	November 3	November 20

Regular Columns

(expected annual frequency)

Cardiovascular Disease (10)
 Dementia (10)
 Biology of Aging (4)
 Skin Disorders (3)
 Technology in Medicine (3)
 Drugs & Aging (3)
 Musculoskeletal (3)
 Drug Safety (2)
 Cancer (2)
 Eye/Ear Disorders (2)
 Caregiving (2)

Additional Coverage Expected

Women's Health
 Men's Health
 Respiratory Disorders
 Palliative Care
 Movement Disorders
 Sleep Disorders
 Infectious Diseases
 GI Disorders
 Nutrition
 Falls/Fitness

